

# ALYSSA WALLACE

GRAPHIC DESIGNER

## Contact

386.383.5290

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## Education

**Savannah College of Arts & Design 2018-2023**

Bachelors of Fine Arts

Graphic Design

## Skills

### Software:

Adobe Photoshop,  
Illustrator, In Design,  
XD, Figma, Canva,  
Microsoft word,  
Powerpoint, XD,  
Lightroom

### Personal:

Positive attitude  
Independent Worker  
Team player  
Flexible  
Detailed  
Observant  
Time management  
Problem solver  
Organization  
Creativity

### Professional:

Design layout  
Illustration  
Typography  
Packaging  
Logo design  
Trend Research  
Web Design  
UI/UX

### Knowledge of:

Adobe Dreamweaver,  
After Effects, Premiere  
Pro, HTML/CSS

## Experience

**2024**

### Super Purposes

#### Graphic designer

Virtual Internship

Designed a variety of marketing materials, including brochures, flyers, and digital assets for websites and videos. Collaborated effectively in team settings, managed multiple tasks independently, and attended regular virtual and senior team meetings.

**2024**

### Graphic Designer

#### FCI Brands

promotional merchandise  
remote position

As a graphic designer at Francis Communications, crafted T-shirt designs for diverse clients, carefully curating design elements and fonts to align with each client's unique branding needs.

**2021**

### Graphic Designer

#### Opportune Independent Publishing Co.

Visual Communications • Marketing • Logo Design • Creativity • Time Management • Customer service • remote position

As a Graphic Designer at Opportune Independent Publishing Co., created marketing materials including social media ads, business cards, media kits, and book covers for diverse clients, from children's books to rental property ads.

**2023**

### Life Herbs

Visual Communications • Marketing • Logo Design • Creativity • Time Management • Customer service • position remote

Working with a startup company to create a new brand identity with guidelines that speak to their mission statement, ideals, and esthetics.

**2024**

### Mt. Calvary Baptist Church

Visual Communications • Marketing • Time Management • logo • remote

Assisted in the rebranding of Mt. Calvary Church by designing a modernized logo aimed at attracting a younger demographic and fostering community engagement.